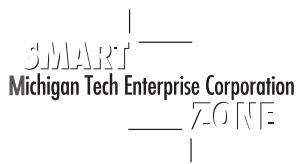


Technology & Innovation Patent Seminar

May 15, 2006, noon - 5 p.m.

M-TEC at Bay College

2000 North 30th Street
Escanaba, MI



Open to all businesses, entrepreneurs, students and other community members who are interested in learning about patents and ways to protect and develop profitable business opportunities in technology-based industries. Fine-tune your understanding of U.S. patents, the steps to protect intellectual property, and how the SmartZone and M-TEC can assist your company in developing commercial strategies for your innovations.

Event Schedule

| | |
|-------|--|
| 12:00 | Soup & Sandwich Luncheon - \$5.00 per person |
| | Luncheon Presentation: "Overview of Business Services provided by the Michigan Technical Education Center at Bay College" |
| 12:45 | SmartZone Presentation: "SmartIdea, SmartCompany, SmartSuccess" |
| 1:45 | Break |
| 2:00 | <p>Patent Seminar with Patent Attorney William Abbatt from Brooks Kushman, P.C.</p> <p>The patent seminar covers legal aspects of patents including:</p> <ul style="list-style-type: none"> • Differences between utility, design and provisional patents • Scope of legal rights that a patent grants to an inventor • Parts and preparation of a U.S. Utility Patent application • Processes and costs of the U.S. Patent and Trademark Office • Patentability – patent searching and understanding "prior art" • Information records management and adherence to filing requirements • Legal agreements for protecting intellectual property • Role of intellectual property for increasing business value • Steps to defend against or assert a patent infringement claim <p>Seminar, \$20.00 per business, includes a binder of take-home illustrations and templates so you can begin to protect your intellectual property. In order to ensure sufficient program materials for all participants, please register in advance. See the reverse side for registration instructions.</p> <p>Brooks Kushman, P.C. Law Firm, of Southfield, Michigan specializes in Intellectual Property and is listed by IP Law & Business magazine as one of the top 10 IP firms according to the Fortune 250 in the Who Protects IP America survey.</p> <p>Mr. Abbatt will also hold initial consultations with high-tech businesses and entrepreneurs needing patent advice. 30 minute appointments are provided at no-cost to qualified businesses and entrepreneurs who are interested discussing the start of a patent application.</p> |
| 4:00 | Break |
| 4:15 | SmartSuccess Profiles: Companies benefiting from SmartZone programs |
| 5:00 | Adjourn |

For additional seminar information, registration questions or to schedule a 30-minute consultation with Attorney Willaim Abbatt, contact SmartZone Program Manager:

Jonathan Leinonen, Manager
Marketing and Patents Program
SmartZone
Houghton, Michigan 49931
906-497-7004
jleinonen@mtecsmart.com

To attend...please complete this registration information:

PLEASE FAX this reservation information to Jon Leinonen at 906-487-9523 or email to jleinonen@mtecsmart.com prior to MAY 8, 2006. Late reservations may be available but are not guaranteed.

Yes! I want to learn more about patents and how my company can apply them to our innovations!

Company _____

Contact Name _____

Address _____

Phone _____ E-mail _____

Number of guests for Soup & Sandwich luncheon: _____ (Cost of \$5 per each person)

Number of guests for Patent Seminar: _____ (\$20 total per company)

Total amount to be paid at the door: \$ _____

_____ Please contact me about having a **free** 30 minute patent attorney consultation.

Please bring cash or check for payment at the door. Receipts will be provided.

SmartZone is a service mark of Michigan Economic Development Corporation. Patent attorney services are funded by a grant from the Michigan Technology Tri-Corridor through the MTEC SmartZone. More than 125 entrepreneurs from across the western Upper Peninsula have attended previous seminars to learn more about the patent process and how it benefits their companies and innovations. As a result of prior meetings facilitated through the SmartZone, regional businesses and entrepreneurs successfully filed seven U.S. utility patent applications to date.