

## PROTECTING YOUR INTELLECTUAL PROPERTY RIGHTS WITH PATENTS, COPYRIGHTS & TRADEMARKS

January 23, 2006 - 2pm to 4pm ET  
Charcoal Room at the University Center at Northern Michigan University

Registration: \$20 for businesses and entrepreneurs – includes materials and refreshments. To ensure materials will be available, please register in advance by contacting **Lake Superior Community Partnership at 906-226-9658**. Limited materials are available for registration at the door.

Who will  
profit from  
your  
innovation?

**Seminar Agenda:** Topics to be covered include:

- Intellectual property protection methods: patents, copyrights and trademarks
- Processes for dealing with the U.S. Patent and Trademark Office
- Information records management and adherence to filing requirements

Seminar speaker William Abbatt is a patent attorney from Southfield, Michigan-based Brooks Kushman, P.C.

### Initial Consultations Available by Appointment

Mr. Abbatt will also hold initial consultations on January 26 and 27. Limited 30-minute appointments are provided at no-cost to qualified businesses and entrepreneurs who are interested discussing the start of a patent application. Consultations can also help established businesses who need assistance with questions such as:

- How can effective legal agreements protect my intellectual property rights in business relationships?
- How can I ensure my corporate name and identifiers are legally protected?
- Are my patent records prepared in a manner of legal usefulness for exercising patent rights?
- How can I exploit my intellectual property portfolio to increase the value of my company?
- How can I effectively monitor the application, issuance and lapse of competitors' patents?
- What are the appropriate steps to defend against or assert my own patent infringement claims?

Contact MTEC SmartZone Program Manager, Jonathan Leinonen, to schedule an initial consultation at 906-487-7004 or [jleinonen@mtectsmart.com](mailto:jleinonen@mtectsmart.com)

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